

## **FOR IMMEDIATE RELEASE:**

### **New marine-rated rugged and waterproof Android based GPS enabled tablet provides an affordable “all-in-one” navigation system for inland boaters and coastal mariners**

*Chico, CA – August 4<sup>th</sup>, 2014* – A new IP66 rated waterproof and dirtproof Android tablet for marine use provides an all-in-one solution at a fraction of the cost of traditional separate marine electronic devices. It provides navigation, AIS collision avoidance, weather radar, weather bulletins, communications, entertainment, and optional fish finder/sounding capability in one portable device.

The NAVIOTAB+ tablet has been introduced by IntelliWeather Inc., a provider of weather instrumentation, weather display systems, and weather content and comes pre-loaded with ready to run applications and navigation charts for the United States. The user has options to purchase additional navigation charts for most regions of the world provided by NAVIONICS of Wareham, MA, a leader in electronic marine navigation charts.

NAVIONICS has certified the NAVIOTAB+ in their testing laboratory for use with their electronic marine navigation software and charts, and it comes ready to run with NAVIONICS software and free access to government marine charts with options to upgrade to the more detailed and up to date NAVIONICS charts.

In addition, in an agreement with PocketMariner of the United Kingdom, the NAVIOTAB+ comes ready to use with a fully operational AIS collision avoidance system. Making use of the built-in GPS and Internet connectivity capabilities to provide a real-time AIS radar like display of vessels near your position in highly trafficked ports and navigable waterways worldwide. This provides an extra level of accuracy and protection allowing you to “see and be seen” with or without MMSI registration.

The NAVIOTAB+ also comes equipped with free weather radar plots and weather bulletins in the USA, including marine weather bulletins. The data is provided free by NOAA and has no subscription requirements. All that is required for live weather radar data and live AIS is an Internet connection via the built-in 3G/4G data capability of the NAVIOTAB+. This can be via a SIM card and most any cellular data carrier that supports a “bring your own” plan for connectivity. Alternately, NAVIOTAB+ can communicate via any 3G/4G capable cellphone that is WiFi hotspot enabled, or any other WiFi Internet connection.

When equipped with a SIM card and cellular data/voice plan, users can initiate and receive telephone calls using the built-in speaker/microphone, earphone, or use a Bluetooth enabled speaker or headset like they would with any cell-phone. Web browsing, email, and MMS messaging are also standard features.

As an entertainment system, NAVIOTAB+ provides a built-in FM radio tuner as well as streaming music services such as Pandora Internet Radio (free) and Sirius XM radio (subscription). Both come installed and can be operated without external antennas. Movies can also be played from streaming services such as YouTube, Netflix, Hulu, and others as well as locally stored files.

Unlike traditional marine electronics, the NAVIOTAB+ is not married to your boat, it can be taken “on the go” anywhere as a regular tablet and can also serve as an automobile navigation system via the built-in Google Maps application.

To round out the features, with the addition of a DEEPER Bluetooth enabled transducer, fish finding, water temperature, and depth sounding capability can be added to the NAVIOTAB+.

A powerful 10,000 mAH Lithium-Ion battery provides operation which can exceed 8 hours. The tablet can also be continuously charged/powered directly from your boat via the included Blue Sea Systems marine rated 12 volt cigarette lighter to USB power adapter and the included USB power cable.

Sporting a Quad-core 1.2 GHz A9 processor, 1 GB of RAM, and 8GB of FLASH storage, the NAVIOTAB+ is fast and responsive. Storage can be expanded up to an additional 32GB with insertion of a micro SD storage card. The bright 7" screen is protected by toughened scratch resistant glass and can be seen in daylight, plus offers automatic dimming for night use. The built-in GPS receiver system does not require an external antenna, and is accurate to within 3 meters (10 feet).

Weighing just 1.36 pounds, NAVIOTAB+ is easily portable, and easy to secure to windshields, dashboards, and rails with a wide variety of readily available tablet mounting systems. It also comes with a palm rest/strap to enable portable use.

Tally up and compare the cost of all the separate marine rated devices that are replaced by the NAVIOTAB+ and you'll understand why it makes the most sense for the recreational boater that doesn't want to spend a fortune on getting their boat equipped. For the professional mariner, NAVIOTAB+ also makes a great backup system for your bridge, or as an emergency navigation system.

The NAVIOTAB+ has a manufacturer's suggested retail price of \$649.00.

Dealer inquiries are invited.

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**For further information these resources are available.**

PRODUCT WEBSITE: <http://naviotab.com>

SPEC SHEET: <http://naviotab.com/docs/NavioTab+ flyer.pdf>

PRESS PHOTOS: <http://naviotab.com/press.htm>

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